



RESEARCH ARTICLE :

Constraint and suggestion faced by the member farmers of Gram Panchayat while viewing farm television

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SUMMARY : Television started as a modest affair in India on September 15, 1969 within the All India Radio set up on experimented television service in Delhi. It was soon converted into a full-fledged telecasting station. Later on, television centers were commissioned at Mumbai, Calcutta and Chennai and a relay center was set up in Poona. The television set up was delinked from All India Radio (AIR) and under the name 'Doordarshan' was given the status of a full-fledged directorate with effect from April 1, 1976. Based on the recommendation of Chanda Committee the 'Krishi Darshan' programme was started by the Delhi Doordarshan on 26th January 1967. The programme was aimed for motivating and educating the farmers on various disciplines of agriculture. To find out various constraints faced by the member farmers of Gram Panchayat while viewing farm television, the study was conducted in Anand district have eight talukas, from each taluka three villages were selected randomly. Thus, in all 24 villages were covered with 96 member farmers of Gram Panchayat who were involved in Gram Panchayat. The data were collected through pre-tested structured interview schedule and appropriate statistical procedures were employed to analyze the data. Investigation was made relating to constraints faced by member farmers of Gram Panchayat in viewing of farm television. Frequency and percentage for each problem were calculated. An attempt was also made to ascertain suggestions from member farmers to overcome various constraints faced by them in viewing of farm television. The respondents were requested to offer their valuable suggestions against difficulties faced by them in viewing of farm television.

KEY WORDS :

Gram panchayat,
Constraints,
Suggestion

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